

1975

JULY 14

35th year

a weekly  
publication

JANUARY

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fashion calendar

ruth finley, publisher • 185 east 85st., n.y.,n.y. 10028 • (212) 289-0420

# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

## WEEK ENDING FRIDAY, JULY 11, 1975

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday July 10 9:15 A.M.	SPRING 1976 FABRIC PRESENTATION "It's A Cut-Up Party of Spring 1976 Fabric" -- Also, July 15, 16, 17, 29, 30, 31. Presentation at 9:30. By invitation. Contact: June Roche, 695-1200, ext. 435.	DEERING MILLIKEN	1045 SIXTH AVENUE THEATRE - 7TH FLOOR
Thursday July 10 4:00 P.M.	SPRING 1976 COLOR & FASHION FORECAST Presentation of women's wear knit line and demonstration of "Fantessa." By invitation. Contact: 575-2205.	J. P. STEVENS	1185 SIXTH AVENUE 2ND FLOOR
Beginning Thursday July 10	OPENING OF RESORT TENNIS FASHIONS Continuous by appointment. Contact: LW 4-0454.	GEOFFREY BEENE TENNIS	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Thursday July 10	OPENING OF HOLIDAY COLLECTION Continuous by appointment. Contact: 354-3600.	LOOMTOGS BY MARIE YELJENIC	1407 BROADWAY SHOWROOM - 35TH FLOOR
Thursday July 10- July 23	COSTUMES ASSEMBLED BY SHANNON RODGERS Fashions from 1700 to 1910 are on exhibit from 10:00 A.M. to 4:00 P.M. weekdays at the Shirley Goodman Resource Center. Admission free. Contact: 760-7688.	ELIZABETH CHAPMAN RODGERS COSTUME COLLECTION	FASHION INST. OF TECH. 227 WEST 27TH STREET
Just Issued	SPRING 1976 ACCESSORIES COLORS Forecast colors for Spring 1976 scarves, gloves, headwear, jewelry and related items. By appointment. Contact: Ruth Maguire, MU 5-5881.	COLOR ASSOCIATION OF U.S. INC.	200 MADISON AVENUE

## WEEK BEGINNING MONDAY, JULY 14, 1975

Monday July 14 4:00 P.M. Tea	PREVIEW: "TEA TONES" NEWEST HAIR COLOR Pierre Michel will present "Tea Tones" -- latest hair color story. By invitation. Contact: Marilyn Ives, 757-6134.	PIERRE MICHEL COIFFURES HAIR CARE CLINIC	6 WEST 57TH STREET SALON
Tuesday July 15 2:30 P.M.	READY-TO-WEAR, HATS, ACCESSORIES AND JEWELRY Preview of Mr. John's new coordinated collection of ready-to-wear, boutique accessories, hats and jewelry for Autumn and Winter 1975. For the press, by invitation. Contact: PL 7-1966.	MR. JOHN, INC.	24 WEST 57TH STREET SALON-7TH FLOOR

Monday July 21- July 25	ITALIAN COUTURE SHOWINGS -- FALL AND WINTER Contact: Mario Goracci, Via Panama 26, Rome, Italy 00198 (Tel: 06/854.928)	CAMERA NAZIONALE DELL' ALTA MODA ITALIANA	ROME ITALY
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Mon., July 21: 3:00 P.M.-Martieri; 4:00-Zingone; 5:00-(High Fashion Furs) Irione;  
6:30-Lazzaro; 8:00-Brugnoli; 8:30-Franco  
(Continued on the following page)

ITALIAN COUTURE SHOWINGS (Continued from pg. 1)

Tues., July 22:     9:30 A.M.-(High Fashion Furs) Assunta; 11:00-Barocco; 12:00 Noon-Tita Rossi; 3:00 P.M.-Biki; 4:00-Fabiani; 5:00-Saga (High Fashion Furs); 6:30-Soldano; 8:00-Ripa; 8:30-Pellegrini, Tivioli

Wed., July 23:     9:30 A.M.-Laug; 11:00-Ognibene Zendman; 12:00 Noon-Sarli; 4:00-Riva; 5:30-Tiziani; 6:30-Capucci; 8:00-Lancetti; 8:30-Balestra

Thurs., July 24:     9:30 A.M.-Galitzine; 10:45-Fendi; 12:00 Noon-Sanlorenzo; 4:30-Centinaro; 6:00-Mila Schoen; 9:30-Valentino

Fri., July 25:         12:30 P.M.-Walter Albini

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Saturday             INTERNATIONAL JEWELRY TRADE FAIR AT N.Y. HILTON & AMERICANA HOTEL  
 July 26-             Contact: Simone Gross, Retail Jewelers of America, 10 Romney Circle, W. Orange,  
 July 30             New Jersey 07052 -- (201) 736-9100.

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Monday             PARIS COUTURE                             CHAMBRE SYNDICALE DE             PARIS,  
 July 28-             FALL SHOWINGS                             LA COUTURE PARISIENNE             FRANCE  
 Aug. 1             Contact: Denise Dubois, Chambre Syndicale, 100 rue Faubourg St. Honore,  
                          Paris 8 (Tel: 266-64-44) -- some of these dates may be changed.

Mon., July 28.... 10:30 A.M. - Dior--32, Ave. Montaigne (359-93-64)  
                          3:00 P.M. - Torrente--24, Ave. Matignon (266-69-52)  
                          3:45 P.M. - Venet--62, Rue Francois Ier (225-33-63)  
                          5:30 P.M. - Paco Rabanne--7, Rue Cherche Midi (222-87-80)  
                          5:30 P.M. - Venet (2nd show) -- see above  
                          6:00 P.M. - Esterel--124, Rue du Faubourg St. Honore (359-25-30)

Tues., July 29.... 9:30 A.M. - Patou--7, Rue St-Florentin (260-36-10)  
                          10:30 A.M. - Givenchy--3, Avenue George V (508-86-88)  
                          11:15 A.M. - Ricci--20, Rue des Capucines (073-67-31)  
                          11:30 A.M. - Lanvin--Cercle Interallie, 33, Rue du Faubourg St. Honore  
                          3:00 P.M. - Balmain--44, Rue Francois I-er (225-68-04)  
                          3:00 P.M. - Ungaro--2, Ave. Montaigne (256-27-70)  
                          3:00 P.M. - Venet (3rd show)--see above  
                          3:30 P.M. - Chanel--31, Rue Cambon (261-54-55)  
                          4:00 P.M. - Esterel (2nd show)--see above

Wed., July 30.... 11:00 A.M. - St. Laurent (press)--5, Ave. Marceau (723-72-71)  
                          3:00 P.M. - Guy Laroche--29, Ave. Montaigne (225-87-45)  
                          3:00 P.M. - St. Laurent (2nd show)--see above  
                          3:30 P.M. - Givenchy (press show)--see above  
                          5:00 P.M. - Esterel (3rd show)--see above  
                          5:00 P.M. - St. Laurent (3rd show)--see above

Thurs., Aug. 1.... 11:00 A.M. - Mme. Gres--1, Rue de la Paix (073-01-15)

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Sunday	SPRING/SUMMER 1976	CHARLES JOURDAN	3 WEST 57TH STREET
Aug. 3-	SHOE COLLECTION		SHOWROOM - 12TH FLOOR
Aug. 6	By invitation. (In Paris, Sept. 6-7). Contact: 421-4250.		

Aug. 3-             FOOTWEAR FASHION WEEK -- AT WALDORF-ASTORIA and individual showrooms.  
 Aug. 5             Contact: Nat'l Shoe Retailers of America, 200 Madison Avenue - 686-7520.

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Aug. 3             RESORT COLLECTIONS IN MIAMI (Aug. 3-7)

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<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Aug. 4 5:00 P.M. Cocktails & Screening	FILM PREVIEW: "THE WAY WE DRAW THEM IN" Private preview of film produced, written and directed by Doris A. Weston exclusively for the Wohl Shoe Co. Fashion trends toward Spring 1976 and Wohl communication visuals. By invitation. (limited seating). Contact: PL 9-5844.	DORIS A. WESTON FOR THE WOHL SHOE CO.	LE BASEMENT 320 EAST 57TH STREET
Beginning Monday Aug. 4	OPENING OF HOLIDAY & RESORT COLLECTION Continuous showings by appointment. Contact: 244-2700.	GINALA, GINESSA, AQUANALA	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Beginning Monday Aug. 4	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Marilyn Kawakami, 736-8867.	HAIRE FOR FRIEDRICKS	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Beginning Monday Aug. 4	OPENING: EARLY RESORT COLLECTION Continuous by appointment. Contact: BR 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Aug. 4	EARLY RESORT & HOLIDAY COLLECTION Continuous by appointment. Contact: Larry Farragut, 221-3509.	SAZ	530 SEVENTH AVENUE SHOWROOM
Monday Aug. 4- Aug. 14	EARLY RESORT COLLECTION By appointment. Contact: Paul Scott, 265-2034; or (213) 623-8112.	ERNST STRAUSS	HOTEL GOTHAM SUITE 1801
Tuesday Aug. 5 10:00 A.M.	OPENING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: LA 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Aug. 5 11:00 A.M.	EARLY RESORT AND HOLIDAY COLLECTION By reservation. Thereafter by appointment. Contact: 279-5012.	MOLLIE PARNIS BOUTIQUE BY MORTY SUSSMAN	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Aug. 5 12:00 Noon	HOLIDAY & EARLY RESORT COLLECTION By reservation. Thereafter by appointment. Contact: 524-0237.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Aug. 5 1:00 P.M.	OPENING: HOLIDAY AND RESORT COLLECTION By invitation. Thereafter by appointment. Contact: CH 4-0600.	PAT SANDLER; PAT'S PLACE; MAISONETTE	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Tuesday Aug. 5	RESORT COLLECTION OF SWEATER KNITS Continuous by appointment. Contact: Larry Lefkowitz, 239-1150.	ELEANOR BRENNER FOR BRENNER BEES	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Aug. 5	OPENING OF RESORT COLLECTION Including Costume Capers. Continuous by appointment. Contact: Peggy Shiller, 239-1150.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Aug. 5	OPENING OF EARLY RESORT COLLECTION Continuous by appointment. Contact: Seymour Nemeroff, 221-6252.	STEPHEN BURROWS	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Tuesday Aug. 5	EARLY RESORT AND HOLIDAY COLLECTION Continuous showings by appointment. Contact: 594-4470.	CASI DESIGNS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Aug. 5	OPENING OF RESORT COLLECTION Continuous by appointment.	DESIGN THAI & STAR OF SIAM Contact: 239-8530.	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Tuesday Aug. 5	OPENING: HOLIDAY AND RESORT COLLECTION Continuous by appointment.	JERRY FEDER FOR FRANCINE Contact: 594-5040.	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Beginning Tuesday Aug. 5	HOLIDAY & EARLY RESORT COLLECTION Continuous by appointment.	MADY GERRARD Contact: 594-5010.	15 WEST 36TH STREET SHOWROOM - 13TH FLOOR
Beginning Tuesday Aug. 5	OPENING OF RESORT COLLECTION Continuous showings by appointment.	KIKI HART Contact: 947-7457.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Aug. 5	OPENING: HOLIDAY & RESORT COLLECTION Continuous by appointment.	STAN HERMAN Contact: Jim Fitzsimmons, 221-6252.	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Tuesday Aug. 5	OPENING OF RESORT COLLECTION Continuous showings by appointment.	JAMISON Contact: 239-9477.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Tuesday Aug. 5	OPENING OF EARLY RESORT COLLECTION Continuous showings by appointment.	KASPER FOR JOAN LESLIE Contact: 221-4200.	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Tuesday Aug. 5	EARLY RESORT & HOLIDAY COLLECTION Continuous showings by appointment.	LEO NARDUCCI FOR THE MIDTOWN FARMHOUSE Contact: 354-9737.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Tuesday Aug. 5	OPENING OF RESORT COLLECTION Continuous by appointment.	NANTUCKET NATURALS Contact: 244-3558.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Tuesday Aug. 5	EARLY RESORT AND HOLIDAY COLLECTION Continuous by appointment.	ORIGINALA Contact: Joan Resker, 695-5100.	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Beginning Tuesday Aug. 5	OPENING OF RESORT COLLECTION Continuous by appointment.	LEW PRINCE OF ALDRICH, INC. Contact: 244-1872.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Tuesday Aug. 5	OPENING OF RESORT COLLECTION Continuous by appointment.	ABE SCHRADER BY BELLE SAUNDERS Contact: LO 4-9194.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Aug. 5	OPENING OF RESORT COLLECTION Continuous by appointment.	JERRY SILVERMAN BY SHANNON RODGERS Contact: 244-7522.	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Tuesday Aug. 5	OPENING OF RESORT COLLECTION Continuous by appointment.	TEAL TRAINA BY DONALD HOPSON Contact: 524-3520.	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Aug. 6 5:30 P.M.	PREVIEW OF FALL- WINTER COLLECTION By invitation. Thereafter by appointment. Contact: Estelle Marr, 244-5452.	HOUSE OF NORELL BY GUSTAVE TASSELL	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Wednesday Aug. 6	OPENING OF RESORT COLLECTION Continuous showings by appointment. Contact: WI 7-5324.	ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Wednesday Aug. 6	OPENING OF RESORT COLLECTION By appointment. Contact: Miss Fritz, 239-9400.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Wednesday Aug. 6	OPENING: EARLY HOLIDAY & RESORT COLLECTION Featuring daytime, evening, and leisure fashions by Fred Ackerman and Jay Anderson. By appointment. Contact: Mrs. Walker 947-0964. Publicity: Margaret Hodge Co., 758-9230.	POSH, INC.	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Thursday Aug. 7 3:00 P.M.	OPENING OF RESORT COLLECTION By invitation. Contact: Joanne Creveling, 586-2377. Thereafter by appointment -- showroom at Kreisler Group, 3rd floor, 221-0644.	RUFFINWEAR & RUFFINSPORT (550 SEVENTH AVENUE)	ESSEX HOUSE BALLROOM
Beginning Thursday Aug. 7	OPENING OF RESORT COLLECTION By appointment. Contact: Richard Blauner, 239-9494.	KAPPI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Aug. 10- Aug. 15	SEMI-ANNUAL N.Y. GIFT SHOW AT N.Y. COLISEUM Contact: Little Brothers Management, 220 Fifth Ave., MU 9-7147.		
Aug. 11	HOLIDAY-RESORT LINGERIE MARKET WEEKS IN NEW YORK (Aug. 11-22)		
Beginning Monday Aug. 11	OPENING: RESORT, HOLIDAY & EARLY SPRING COLLECTION Continuous by appointment. Contact: 244-6350.	TANNER OF NORTH CAROLINA	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Monday Aug. 11- Aug. 22	OPENING OF HOLIDAY COLLECTION "Change -- Holiday designs by Emilio Pucci, Margit Brandt and Kay Unger. By appointment. Contact: 682-1333.	FORMFIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
Aug. 16	PACIFIC JEWELRY SHOW AT CENTURY-PLAZA HOTEL, LOS ANGELES (Aug. 16-18)		
Aug. 16	RESORT AND HOLIDAY COLLECTIONS IN DALLAS (Aug. 16-20)		
Wednesday Aug. 20 8:30 A.M.- 10:00 A.M.	SHOWING OF HOLIDAY LOUNGEWEAR "Ahhhhh...Arnel, Ahhhh 'Lovinwear'" -- showing of Holiday loungewear. By invitation only.	CELANESE CORPORATION & COSMOPOLITAN MAGAZINE	THE RAINBOW ROOM 30 ROCKEFELLER PLAZA
Aug. 22	RESORT AND HOLIDAY COLLECTIONS IN LOS ANGELES (Aug. 22-26)		
Aug. 22	INTERNATIONAL MEN'S FASHION FAIR IN COLOGNE (Aug. 22-24)		
Aug. 23	RESORT AND HOLIDAY COLLECTIONS IN CHICAGO (Aug. 23-27)		

Sunday Aug. 24- Aug. 27	FALL-HOLIDAY BOUTIQUE SHOW IN LOS ANGELES Second semi-annual boutique show in L.A. Hours: 9:00 A.M. - 6:00 P.M. daily. Contact: Michael Snow (213) 785-3114; or 50 Hunt St., Watertown, Mass.	NAT'L BOUTIQUE SHOW	CONVENTION CENTER LOS ANGELES, CALIF.
Aug. 24	SCANDINAVIAN FASHION FAIR IN COPENHAGEN (Aug. 24-26)		
Aug. 30	SAMIA-UOMO INTERNATIONAL MENSWEAR FAIR IN TURIN (Aug. 30-Sept. 2)		
Aug. 31	MEN'S FASHION TRADE FAIR IN AMSTERDAM (Aug. 31-Sept. 2)		
Sept. 1	LABOR DAY (Monday) - Legal Holiday		
Tuesday Sept. 2- Sept. 19	SPRING AND SUMMER 1976 COLLECTION By appointment. Contact: 391-1790.	J. TIKTINER	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Sept. 5	ROSH HASHONAH (Begin at sunset) -- first day Sat., Sept. 6		
Sept. 6	S.E.H.M. -- MEN'S FASHIONS AT PORTE DE VERSAILLES-PARIS (Sept. 6-9), 582-4960		
Sept. 6	MICAM INTERNATIONAL SHOE & LEATHER FAIR IN MILAN (Sept. 6-9)		
Sept. 6	INTERNATIONAL LEATHER WEEK IN PARIS (Sept. 6-9)		
Sept. 7	IGEDO (106TH) IN DUSSELDORF (Sept. 7-10)		
Monday Sept. 8 11:30 A.M.	FALL FASHIONS BY PAULINE TRIGERE Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Tuesday Sept. 9 11:30 A.M.	PREVIEW: GIVENCHY NOUVELLE BOUTIQUE By invitation only. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Tuesday Sept. 9 2:00 P.M.	FALL AND WINTER FUR FASHIONS By invitation. Contact: Ernest Graf, 279-0633.	BEN KAHN (150 WEST 30TH ST)	HOTEL PLAZA BALLROOM
Tuesday Sept. 9- Sept. 19	SPRING FASHIONS FROM ISRAEL IN N.Y. Leading Israeli manufacturers of fashions for women and men, showing new Spring-Summer collections. Contact: Jerry Millman, 594-5215.	GOVT. OF ISRAEL TRADE CENTER (111 WEST 40TH ST)	N.Y. HILTON HOTEL 6TH AVE. & 53RD ST.
Wednesday Sept. 10 8:30 A.M. Breakfast	PAULINE TRIGERE PRESS BREAKFAST Pauline Trigere will introduce new packaging; also, exhibition of her private turtle collection. By invitation.	BLOOMINGDALE'S	1000 THIRD AVENUE MAIN FLOOR
Thursday Sept. 11 11:30 A.M.	OPENING OF RESORT COLLECTION For press, by invitation. Showing at 3:00 P.M. for buyers. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Sept. 11	3:00 P.M., HALSTON (2nd show), 550 Seventh Ave., 14th floor, 354-6340		
Sept. 12	PITTI UOMO (MEN'S RTW SHOW IN FLORENCE) (Sept. 12-15)		
Sept. 15	YOM KIPPUR (Jewish Day of Atonement) - Monday -- begins at sunset, Sept. 14		

Tuesday Sept. 16 8:30 A.M. Breakfast	PRESS SHOWING OF BIRGER CHRISTENSEN FURS Introduction of new fur boutique to the press. Informal modeling. By invitation.	BLOOMINGDALE'S	1000 THIRD AVENUE 7TH FLOOR-BOARD ROOM
Tuesday Sept. 16 5:30 P.M.- 8:00 P.M. Cocktails	PREVIEW EXHIBITION: FRENCH COUNTRY HOUSE Cocktail party and preview exhibition to introduce a collection of furniture, antiques, paintings and accessories from a 16th century French country house. By invitation. Publicity: Eleanore Bruce, OX 5-4400, ext. 2824.	MACY'S NEW YORK	4TH FLOOR
Tuesday Sept. 16 7:30 P.M.- 11:30 P.M.	BENEFIT FOR GIRLS' & BOYS' SERVICE LEAGUE Miss Bergdorf fashion show to benefit Girls' and Boys' Service League. By invitation. Tickets: Pauline Leete, 473-4300. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	5TH FLOOR
Wednesday Sept. 17 11:30 A.M.	SHOWING OF DESIGNER SPORTSWEAR FASHIONS Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	3RD FLOOR
Wednesday Sept. 17 7:00 P.M.	BIRGER CHRISTENSEN FURS: BENEFIT OPENING Fashion show/Smorgasbord to benefit City Center Joffrey Ballet. Honorary chairmen: Mr. & Mrs. Anthony A. Bliss, Mr. Robert Joffrey, Consul General and Mrs. Erik Krog-Meyer. Tickets: \$20.00--Joffrey Ballet contact: Joan Abramowitz, 581-9676. Bloomingdale's contact: Peggy Healy, 223-7204.	BLOOMINGDALE'S	1000 THIRD AVENUE 3RD FLOOR
Sept. 18	SCANDINAVIAN FASHION FAIR IN COPENHAGEN (Sept. 18-21)		
Monday Sept. 22 8:30 A.M. Breakfast	CHRISTIAN AUJARD PRESS BREAKFAST Introduction to press of Christian Aujard's new men's line, exclusively Bloomingdale's. Informal modeling. By invitation.	BLOOMINGDALE'S	1000 THIRD AVENUE 7TH FLOOR-BOARD ROOM
Monday Sept. 22 11:30 A.M.	FALL FASHIONS BY GEOFFREY BEENE Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Tuesday Sept. 23 11:00 A.M.	PRESS PREVIEW OF FUR COLLECTION By invitation. Customer show at 3:00 P.M. Contact: CI 7-1388. Publicity: Vera Bacal, PL 3-8421.	MAXIMILIAN	20 WEST 57TH STREET SALON - 3RD FLOOR
Tuesday Sept. 23 7:00 P.M.	AQUASCUTUM BOUTIQUE BENEFIT OPENING Opening of Aquascutum boutique. Fashion show to benefit The English Speaking Union. Tickets: \$15.00. Bloomingdale contact: Leslie Gillen, 223-7205.	BLOOMINGDALE'S	1000 THIRD AVENUE 3RD FLOOR
Wednesday Sept. 24 9:30 A.M.	RESORT SWIMWEAR COLLECTION Show at 10:00 A.M. By invitation. Thereafter in showroom, 16th floor. Contact: 354-1240. Publicity: Vera Bacal, PL 3-8421.	GOTTEX OF ISRAEL (1411 BROADWAY)	1407 CLUB 1407 BROADWAY
Sept. 28	EUROPEAN FASHION FAIR AT N.Y. STATLER HILTON (Sept. 28-Oct. 1). Contact: 751-9050.		
Oct. 12	SPRING READY-TO-WEAR SHOWINGS IN FLORENCE, ITALY (Oct. 12-16)		
Oct. 18	PRET-A-PORTE SHOWINGS IN PARIS (Oct. 18-22). Press--354-8620; Buyers--582-4960.		
Oct. 22	FASHION FAIR IN LONDON (Oct. 22-24)		